

MONEY MAKING IDEAS

(NAPSA)—It is never easy to make the most of investments, but there is one option that remains a solid, steadily profitable venue for your money: real estate—a wise choice through good times and bad. With today's low interest rates and high employment figures, putting some net worth into housing is an enticing idea. But most real estate investors have absolutely no plan on how to get started. With the help of a best-selling book, virtually anyone can grow their fortune by investing in

houses and small apartment buildings.



Investing in Real Estate, Fourth Edition (Wiley, \$19.95), by Andrew McLean and Gary Eldred offers a discussion of the best meth-

ods and techniques for fixing and flipping properties and creating value. You'll also find all the information you need to start investing now, as well as up-to-date tips on maintaining cash flow, negotiating deals, spotting market trends and using the Internet as a research tool to find and buy properties. The authors show readers how to:

- Buy with little or no money down;
- Minimize taxes while building your wealth;
- Choose neighborhoods and properties that will beat the market with faster rates of appreciation; and
- Grow value in your properties by investing in improvements.

Whether you need money for a child's college tuition, or just desire a higher standard of living, *Investing in Real Estate* can help you start building wealth now. It is available wherever books are sold.