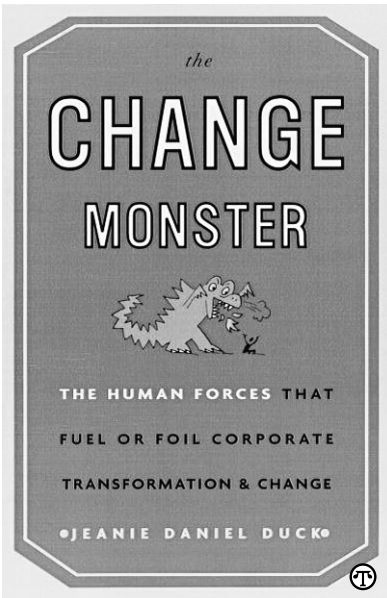


Books Worth Reading

The Change Monster

(NAPSA)—A fascinating and original look at corporate change—mergers, reorganization and transformations—and why it succeeds or fails. This is how critics describe *The Change Monster* (Crown Business) by Jeanie Daniel Duck.



A NEW CHAPTER has begun for managers thanks to a book that gives them a powerful, creative tool for dealing with corporate change.

Coming soon in paperback, *The Change Monster* is an unusual book about business, written from the heart as well as the head. It's also a tough-minded book about leadership when major changes are demanded: after a merger, when profits are falling or markets being lost. It is also about the discipline and kindness it takes to get the people who report to and depend on managers to confront their fears and move on to a new agenda, strategy, or company.

In her book, Duck, a senior vice president at one of the world's leading management consulting firms, not only talks about the social dynamics and emotions of people, she does so with wisdom and humor.

The paperback edition of *The Change Monster* will be available from Three Rivers Press late August. The hardcopy edition is currently available wherever books are sold.