



## Investment Advice

(NAPSA)—How can individual investors prepare for the future? What fundamentals does one need to know to ride out these challenging financial times? These questions are on the minds of many present and would-be investors. Fortunately, answers are available.



There is much more to managing money than playing the markets—and having the right financial strategy is key. The *CNBC Guide to Money and Markets: Everything You Need to Know About Your Finances and Investments* (Wiley, \$16.95), by financial journalist Jeff Wuorio and CNBC, the world's business news leader, is a comprehensive guide that enables readers to develop the right investing strategy for them. A handy resource for novice and seasoned investors alike, it includes vital information on how to:

- set personal goals and develop a personalized investment program;
- determine if stocks, bonds or mutual funds are the right investment for you.

The pages of this accessible, user-friendly guide are filled with easy-to-read charts, tables and graphs. With a glossary of terms and a set of frequently asked questions, this investing tool demystifies complex concepts and terminology so readers can make informed investment choices.

*CNBC Guide to Money and Markets* is available at bookstores or direct from the publisher by calling 1-800-225-5945.