



Children's Books

Whimsical World Of Little Suzy's Zoo

(NAPSA)—Witzy™, the lovable, fluffy, baby duck has been enormously popular with younger readers for years. This beloved character, from Suzy's Zoo creator Suzy Spafford, is off to new adventures as Scholastic, the world's largest publisher and distributor of children's books, publishes a new line of books based on the whimsical world of Little Suzy's Zoo.



Little children love partying with Witzy's friends in a board book packaged with building blocks, *Witzy's Block Party*.

Featuring Spafford's beloved characters—Witzy™, the lovable little duck, and his stuffed animal friends, Boof™ the bear, Patches™ the giraffe, and Lulla™ the bunny, the first five Little Suzy's Zoo titles were published in January 2001 by Lyrick™ Studios and there are more than half a million copies in print.

In addition to the backlist, Scholastic released three new Little Suzy Zoo titles this fall followed by four more in February—*Witzy's Best Friends*, *Witzy's Numbers*, *Witzy's Shapes* and *Witzy's Backyard Easter Hunt*.

The endearing characters of Suzy's Zoo, created and drawn by Suzy Spafford, have had a large following of loyal fans for more than 30 years. Little Suzy's Zoo is the newest addition and is featured on baby products which are available in retail stores across the country.