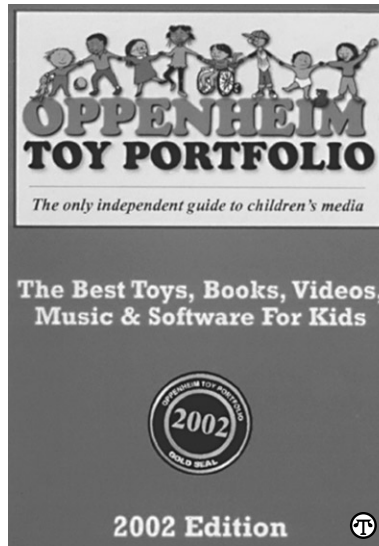


# Smart Shopper

## Don't Waste Your Toy Dollars!

(NAPSA)—Heading to the toy store for holiday gifts? Before you shop you'll want to look at the consumer guide that many toy makers don't want you to know about! It's the 9th annual Oppenheim Toy Portfolio 2002 Edition (\$12, ISBN 0-9664823-8-7) with



**The latest edition of an annual guide to children's products reviews toys and offers gift ideas.**

reviews of hundreds of new and classic toys, books, videos, music, and software for kids. The independent consumer group has also relaunched their Web site, [www.toyportfolio.com](http://www.toyportfolio.com) with an extensive database of reviews online.

"We've been reviewing children's products for more than a decade, but this year there were so many duds we decided to create a new rating system that lets parents know at a glance what works and what doesn't," says author Joanne Oppenheim, a child development expert. "We took off our gloves so to speak. All toys are not created equal and the choices parents make do affect the kinds of learning kids get from their play."

The well-organized consumer guide helps take the guess-work out of shopping with lists for every budget and an entire chapter on toys for children with special needs. Available in bookstores, online or by sending \$12 (free shipping) to Oppenheim Toy Portfolio, 40 East 9th Street, Suite 14M, New York, NY 10003.