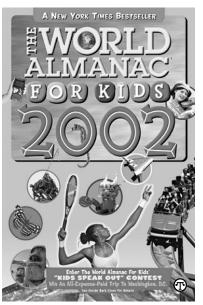


(NAPSA)—Who are the three most important people in the world today? The youngster, 6 to 14, who can best express an answer to that will get an all-expense paid trip for four to Washington, D.C., as the grand-prize winner in an exciting contest marking the debut of the 2002 edition of the *World Almanac for Kids*.



The Almanac provides kids facts on the fastest animal, the first ballgame on TV, the famous people who share their birthday, and much more useful and intriguing information. The New York Times bestseller even features interactive arts activities and an entertaining quiz, with such questions as: "What president is on the \$50 bill? (a) Ulysses S. Grant (b) "Bill" Clinton (c) Thomas Jefferson or (d) Alexander Hamilton?" (The answer: Grant.)

Contest entries should include the child's name, address, age and daytime phone number. All entries must be received by February 28, 2002. To learn more about the contest—and many other cool things contained in the book visit the Almanac's new web site at www.worldalmanacforkids.com.