

Beauty Trends

Top Beauty Products And Professionals

(NAPSA)—Superstar stylist Nick Arrojo was voted “Best Hair Pro” while the “Best Makeup Artist” honors went to makeup master Laura Mercier in a recent survey of 1,500 Empire Beauty School students.

They voted on the top industry professionals who inspire them creatively and motivate them to obtain their license and succeed in the field of cosmetology.

The students, who spend hours working with professional products, treatments and tools, also voted on their favorite beauty brands, and the winners were awarded the “Future Pros Style Awards” seal.

The Winners

Here’s a look at the beauty products the students from across the country consider the winners:

- **Best Curl Brand:** LaCoupe
- **Best Drugstore Makeup Must-Have:** Maybelline Great Lash Mascara
- **Best Hair Tool Brand:** CHI
- **Best Shampoo & Conditioner Brand:** Goldwell
- **Best Place to Shop for Beauty Products:** any beauty supply store
- **Best Nail Care Line:** OPI
- **Best Hair-Straightening Brand:** John Frieda
- **Best Concealer Brand:** M·A·C· Cosmetics
- **Best Styling Brand:** Goldwell



Looking lovely may be easier when you know which products experts say are the best.

- **Best Skin Care Company:** Olay
 - **Best Mascara Brand:** Maybelline
 - **Best Overall Cosmetics Brand:** M·A·C·
 - **Best Overall Hair Care Line:** Goldwell
 - **Best Beauty Device:** Neutrogena Wave Power Cleanser
- The students also consider a career as a cosmetologist a winner and one that can be fulfilling as well as lucrative.

Learn More

To learn more about hair and makeup and about a beauty career, visit www.empire.edu or call (866) 232-2771.