

CAREER OPPORTUNITIES

Accounting Jobs On The Rise, Despite Slow Job Market

(NAPSA)—Despite a slow job market, there is encouraging news for college graduates. Students with degrees in specialized fields, such as accounting, continue to find success as the demand for professionals in these areas continues to increase.

According to the U.S. Bureau of Labor Statistics, there are now more than five job seekers for every available job opening. These numbers, paired with statistics from CareerBuilder and Monster.com, which predict that less than half of employers plan to hire recent grads, only makes fields seeing substantial growth, like accounting, more attractive to career-minded degree seekers.

That's why more college students are considering schools that offer accounting programs that address the needs of the business community head-on. Many schools are even choosing to expand their accounting programs, like Rasmussen College, a regionally accredited institution specializing in high-career-growth degrees. Financial accounting, tax, international accounting, auditing, and accounting information systems are among some of the fastest-growing areas in the field.

"The economic downturn has opened the door for growth in the accounting industry, giving graduates with degrees in this field a clear advantage in the job market," says Tamryn Hennessy, the national director of career development at Rasmussen College. "As regulators are tightening their scrutiny on company finances across the board, there is urgency in the industry for the most up-to-date accounting candidates."

Projections from the U.S. Bureau of Labor Statistics show



Communicating business data that affects the bottom line is a skill that's necessary for business success.

that employment in the accounting field is expected to grow 22 percent between 2008 and 2018, resulting in more than 270,000 new jobs. Specific fields expected to see some of the largest employment opportunities in the coming years include:

- **Forensic Accounting**—The need for forensic accountants continues to increase as technological advancements allow white-collar criminals to become more sophisticated in their crimes. Forensic accountants work as investigators to detect fraudulent activity within a company.

- **Financial Accounting**—Businesses rely on proper bookkeeping to stay viable. The day-to-day work performed by financial accountants is vital to helping business leaders make sound economic decisions.

Career centers, mentoring programs, and résumé-writing classes are among the additional resources that colleges are offering students to help further ensure their success within these fast-growing fields.

For more information, visit www.Rasmussen.edu.