

NEWSWORTHY TRENDS

Interns Mean Business

(NAPSA)—In a hard economy, businesses have found ways to improve returns on the money they spend—whether it's an investment in new technologies, spending on employee talent or even hiring interns.



Some of today's top interns are pretrained and contribute to business on "day one."

In fact, many firms now see internships as an important part of employee development—and today's top interns do plenty more than answer phones and file papers.

Indeed, groups such as INROADS—which has paired more than 120,000 top students of color with internships at leading companies—prepare their candidates to be ready for work on "day one." Its interns are trained in the vital "soft skills" of business, such as work readiness and communication, and the group provides ongoing academic support and career training once its interns are placed.

The efforts could save companies time and money otherwise spent on recruiting and employee development. In fact, many of the students have remained to become managers at their firms. For more information, visit www.inroads.org.