

business trends

“Disconnect” Between Workers and Employers

(NAPSA)—Apparently the worst economy in years hasn't done much to improve the disconnect between what employers think motivates their employees and what workers say actually does.

Benefits, financial compensation, and growth and earning potential top workers' reported reasons for staying at a job,



Retaining top talent in a recession is crucial to prospering in an upturn.

according to the new Spherion 2009 Emerging Workforce Study. Employers, on the other hand, feel management climate and supervisor relationships are the top drivers of retention.

Roy Krause, president and CEO of Spherion, a specialty recruiting and staffing firm, says this disconnect could eventually spell trouble for businesses. “As soon as job creation starts up again, employers who haven't focused on retention could face high turnover,” he explains.

With 52 percent of employers stating that keeping employment costs under control is a top priority, Krause says “only 13 percent are doing more to retain workers, while 30 percent are actually doing less.”

For more information, visit www.spherion.com/emergingworkforce.