

COLLEGE CORNER

Need Extra Money For College?

(NAPSA)—Many college students rely on part-time jobs to earn money for tuition, books and living expenses. With retail stores and restaurants cutting back on personnel, more college students are turning to direct selling.

Best known for companies such as The Pampered Chef and Mary Kay, direct selling can be a flexible way to earn money year-round.

For those interested in becoming direct selling representatives, the industry's trade group, the Direct Selling Association, offers these helpful hints:



- Check to see if the company is a DSA member, which means it must follow the association's rigorous code of ethics.

- Make sure the company sells an actual product or service and doesn't focus only on recruiting.

- Start-up costs should be minimal, usually just the cost of a sales kit.

“Direct selling works well for students and recent graduates looking for a fun way to earn spending money because it enables them to set their own schedule,” said the DSA's Amy Robinson. “For some, direct selling can be a satisfying full-time career.”

For more information, visit www.directselling411.com.