

# Career Opportunities

## Transferring Skills In A Tough Economy

(NAPSA)—Faced with a tough and competitive job market, many job seekers are looking to transfer their skills to industries outside their chosen profession.

Recent CareerBuilder research found that 38 percent of workers who were laid off in the last 12 months and landed new jobs said they found work in a different field than where they were previously employed.

It can be challenging to know where to start when repackaging your skills. Now, two new tools help make an out-of-the-box job search easier:

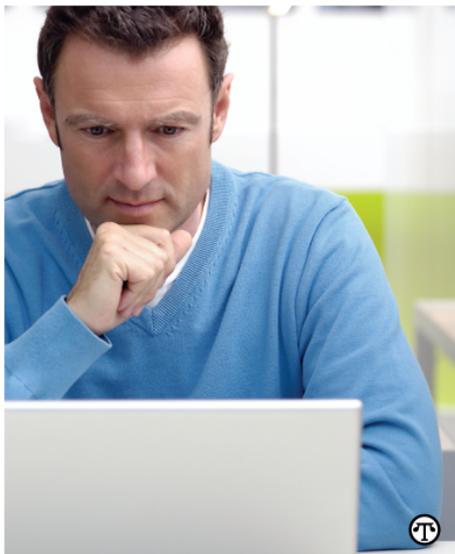
### Jobs By Salary

Found at CareerBuilder's salary site [CBsalary.com](http://CBsalary.com), the new Jobs by Salary tool identifies jobs based on a candidate's desired salary range, while supplying the required skills and long-term outlook for thousands of positions. It also provides links to area colleges and universities if the job seeker is interested in further education.

For example, a job seeker who enters in a salary range of \$50,000 to \$59,999 in New York City can select marketing communications manager from the hundreds of different positions that are generated. The tool then offers the full job description, that a bachelor's degree is required and that the profession is forecasted to grow 14 percent by 2016.

### Job Discovery Wizard

CareerPath.com offers a Job Discovery Wizard to help job seekers better match their existing skill set to different positions. Job seekers use the tool by selecting their most relevant skills and rating their proficiency in each. They receive a wide-ranging list of positions that fit those criteria. In addition, skills that are still needed are detailed, along with



**New online tools can help streamline your job search by finding jobs based on skills or salary criteria.**

required training and employment growth outlook.

Here are some additional tips for transferring your skills in a tough economy:

- **Keep an open mind:** Explore opportunities in fields you may have never considered. You never know where your next great job will lie.

- **Reach out to your network:** Talk to friends, neighbors, past colleagues and anyone else you can think of about positions and jobs you are interested in. Get their advice and utilize the connections to help you get your foot in the door when you're ready to apply.

- **Create a skills-focused résumé:** List experience by skill categories rather than chronologically on your résumé to show how you can translate your experience into different industries.

### Learn More

For more information on transferring your skills, visit [CBsalary.com](http://CBsalary.com) and [CareerPath.com](http://CareerPath.com).