

Beauty Trends

Tips On Saving From A Top Beauty School

(NAPSA)—Talking to an expert can be a beautiful thing—especially if it teaches you how to save on beauty treatments.

Here are a few commonly asked questions answered by John Doucette, director of student salons at Empire Beauty Schools.

Q: How can I maintain salon services for longer-lasting results?



**John
Doucette**

A: The secret to maintaining hair color is to treat it with extra care during the first 72 hours. Shampoo with a pH-balanced professional product that is specifically developed for color-treated hair.

Avoid shampoos with high alkalinity at all costs or it will cost you and your hair!

- Just about any stylist will offer quick touch-ups on things like bangs, bobs or neck hair for free.

- Manicures will last longer with a top coat that is formulated to resist chipping.

- Take advantage of discounted services at beauty schools such as Empire Beauty School. Student salons have seen increases in traffic as more people look for ways to save without sacrificing trims, touch-ups and spa services.

Q: What are some tips for doing a top-notch blowout on your own hair?

A: Start by gently blotting, not rubbing, the hair with a towel and then combing with a wide-tooth comb. For frizzy or wavier hair, use an anti-humectant product to repel moisture.

- Subdivide the hair into sections. The smaller the sections, the easier each piece will be to straighten.



Student salons have seen increases in traffic as more people look for ways to save without sacrificing trims, touch-ups and spa services.

- Use a large round natural-bristle brush (boar bristle works well) to blow the hair out.

- Finish each piece using your hair dryer's cool shot button, unwinding with a twist of the brush rather than pulling it out straight. The result will be smooth shiny hair with some volume and a bit of a wave.

Q: How can women better communicate what they want to their stylists?

A: The first step is to do the research so that you have a clear idea in your head of exactly what you want. Bring a picture. Words can be deceptively subjective; images leave much less room for misinterpretation.

- If you are making a significant change, ask your stylist or colorist if the look can be achieved at home and how much it will cost to maintain.

For more information, visit Empire.edu.