

Career Opportunities

Good News About New Jobs

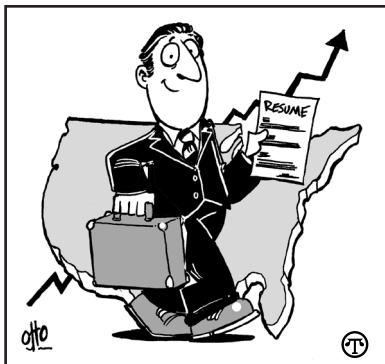
(NAPSA)—Job seekers can face the future with confidence—hiring demand is expected to be strong, offering them a chance to find a new position that provides fresh opportunities and maybe even a few more bucks.

“U.S. businesses are confident about the strength of the economy and are actively hiring in anticipation of further expansion,” said Steve Pogorzelski, Group President, International for Monster Worldwide, parent company of Monster.com.

According to Pogorzelski, current hiring trends suggest prosperity in the New Year for job seekers across much of the country. The Monster Employment Index, a measure of online job demand culled from more than 1,500 Web sites, recently reached an all-time high this season. This indicates that the improving U.S. economy is helping to create an ever-increasing number of new job opportunities.

Several industries are expected to have strong recruitment activity. According to the Monster Employment Index, workers looking for employment in IT, finance, health care, real estate and government will benefit from increased online job availability.

When pursuing a new job, seekers should remember that first impressions are key, and that a thoughtful resume and positive attitude are the most integral assets to open the door of opportunity. Given that a resume and cover letter are generally the first point of contact with an employer, seekers should tailor these documents for each desired position. The most important part of a resume is the top third of the first page. Seekers should aim to place their most marketable skills and



experience in that section to ensure they stand out.

Seekers should also prepare at least one thought-provoking question before each interview. This demonstrates that they've researched the company as well as the specific job they're hoping to land. When seekers establish that they are engaged learners and listeners, they prove that they will also be engaged workers, and a better investment for the employer overall.

Lastly, seekers shouldn't always jump at the first job offer that matches their salary requirements. While the prospect of making more money is certainly enticing, there are other factors to consider. Savvy candidates will keep in mind that there are a variety of non-monetary factors that contribute to overall happiness and job satisfaction. These benefits, which may include a collegiate corporate culture, flex-time, telecommuting and on-the-job training, can vastly improve the quality of a job—and ultimately—one's career. In considering offers, seekers should remember they can be more selective in this job market.

For additional advice and information on hiring trends, visit Monster's New Year Featured Report at <http://featuredreports.monster.com/newyear/>.