

Career Opportunities

Get Yourself A Gem Of A Job

(NAPSA)—A new informative guidebook for job seekers describes ten different career paths in the jewelry industry. The guidebook, which can be viewed or downloaded from the Internet, lists salary ranges for jewelry professionals, and it includes a section filled with job-training resources.

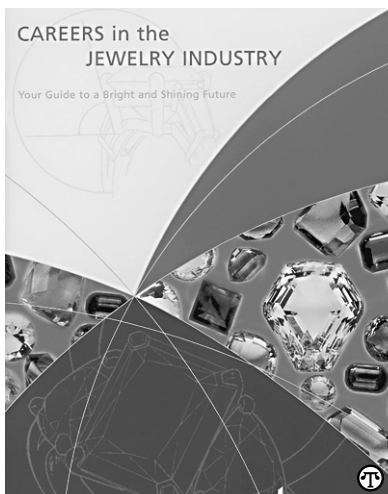
"Many individuals are entering the job market or considering a career change and are having a tough time finding what's right for them," says Matthew Runci, President and CEO of Jewelers of America (JA), the national trade association for retail jewelers. JA recently unveiled its *Careers in the Jewelry Industry* initiative to help spread the word about career possibilities. "The jewelry industry offers many opportunities for jobseekers," he adds.

The Web site features profiles of successful jewelry professionals who offer advice and share their passion for the jewelry industry.

"The jewelry industry is filled with opportunities for individuals with creative inspiration," says jewelry designer Donna Chambers, owner of Donna Chambers Designs in White Plains, NY. "It's quite a rewarding career."

"I enjoy helping customers and being a part of their special occasions," says Henry Valdes, a retail jewelry sales professional at Borsheim's in Omaha, NE.

Copies of a brochure, a condensed version of the guidebook, have been distributed to high schools, junior colleges, and adult career counseling centers across the country. The initiative is also



The *Careers in the Jewelry Industry* guidebook, available online at www.jewelers.org/careers, describes different career paths, lists salary ranges, profiles successful jewelers, and includes a section on job-training resources.

boosting the jewelry industry's presence at career fairs and career counseling events. Local jewelers will be in attendance at many fairs and events to answer questions about jobs in the jewelry industry.

"We are always looking for talented men and women to join our industry," says Runci.

The *Careers in the Jewelry Industry* guidebook can be viewed or downloaded free of charge from the Jewelers of America Web site, located at www.jewelers.org/careers. The brochures are available from local career counselors, or from JA's 10,000 member jewelry stores nationwide.