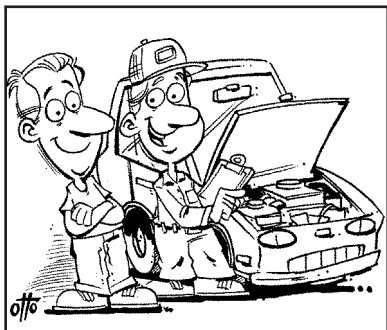


Pointers For Parents Auto Tech Careers [®]

(NAPSA)—A solid and secure industry where 35,000 jobs become available annually and salaries can reach \$100,000. While that may seem like an enticing opportunity for teens, trips down this particular professional path are, ironically, discouraged by parents—who feel that the industry is low-paying and lacks job security.



Parents tend to discourage interest in auto technician careers, primarily because of how they perceive the working conditions. Yet today's automotive service centers in established dealerships are driven by high technology—eliminating the stereotypical “grease monkey” atmosphere.

In addition, Automotive Retailing Today offers these reasons why parents should encourage their kids to explore careers as auto technicians:

- The jobs are state-of-the-art and challenging.
- Service centers require certified technicians who are trained on electronic equipment.
- Pay and demand for such positions are high, which translates into high job security, opportunities for mobility and great benefits.
- Master technicians can earn upwards of \$70,000 to \$100,000 a year.

Presented with the pay, benefits, high demand, new technology and flexible hours associated with an auto technician career, parents might be more willing to drive their teens in that direction.

To learn more about a career as an auto technician, visit the Automotive Retailing Today Web site at www.autoretailing.org.