

FASHION FOCUS

Designer Styles From The Runway To Your Door

(NAPSA)—A fashion designer known for her timeless appeal has teamed up with a clothing company known for delivering innovative looks in a timely fashion.

Norma Kamali, world-renowned fashion designer, and Geralynn Madonna, president and chief executive officer of Spiegel Catalog, recently announced the launch of Norma Kamali Timeless, an exclusive collection for Spiegel. The spring 2006 catalog will feature the 17-piece collection with prices ranging from \$12-\$89.

Fashion writers have acknowledged Kamali as a pioneer in American fashion. She is praised for re-invigorating the notion of glamour and redefining femininity, but women love her clothes because her elegant yet practical designs cater to women's lifestyle needs.

This latest line of clothing can be found in the Spiegel Catalog, recognized as "The Idea Resource" for dressing and decorating with style. It provides an extensive selection of contemporary and quality merchandise, inspirational advice, value pricing and overall convenience.

Both the catalog and Kamali share the desire to deliver fashion that is not only stylish and affordable, but also timeless in quality and design.

"It is fitting that one of the world's oldest and most popular fashion retailers joins forces with a legendary New York-based designer," said Patricia Mears, research curator at the museum at FIT. "Their belief in providing



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Timeless appeal and timely access are a combination sure to appeal to fans of practical elegance.

American women with superb fashions at reasonable prices has resulted in an extraordinary collaboration."

Created from jersey knit for beauty, comfort and convenience, Norma Kamali Timeless includes 17 pieces available in black, dark red and select pieces in black and red stripe which can be mixed and matched. The collection features three convertible pieces—the All-in-One Mini, the All-in-One Dress and the Convertible Tie-Waist Skirt—which can be transformed into numerous styles; going from day to night, with a simple twist of fabric.

"Timeless to me means a piece of clothing you can wear forever; a piece that's versatile, easy to care for, and priced right," said Kamali. "This collection is all these things."

For more information or to view the collection, visit www.Spiegel.com or www.NormaKamaliCollection.com.