

Father's Day Gift Ideas

Gifts For Guys: The Way To A Man's Heart

(NAPS)—What do men want? This question poses a challenge to millions when the third Sunday in June looms on the calendar. Fortunately, a popular catalog offers numerous gift suggestions for Dad, so that Father's Day doesn't have to be another holiday of the same-old, same-old.

"We at Improvements understand how difficult it is to buy gifts for men, especially when it seems they already have everything they want—a power drill and control of the TV remote," said Bill Buchler, vice president of marketing for Improvements. "So this year we're making it easy by offering dozens of great gift ideas for the men who think they have everything. Isn't it fun to prove them wrong?"

The company's catalog offers hundreds of must-have "quick and clever problem-solvers" for the workshop, garage, car and every room in the home, and every kind of guy, including:

- Handyman Guys—AC circuit breaker locator, Rapitest Multi Check Tester, canvas rigger's bag.
- Bathroom Guys—Fog-free mirror/radio, hot lather machine, wet/dry personal trimmer.
- Guys who Garden—Mini greenhouses, recoiling hose, walking sprinkler.
- Game Room Guys—Video game organizers, posture chair, CD Skip Doctor.
- Sports Nut Guys—Golf stor-



The digital compass/info Center for the car is one of many high-tech gadgets Dads will love this Father's Day.

age center, sports equipment rack, wrist blood pressure monitor.

- Guy's Best Friend (his car)—Digital tire gauge, digital compass/info center, AutoCommand Remote Control Car Starter.

- Barbecue Guys—BBQ fork with temperature probe, ThermaTiles, BBQ deck and patio tray.

- Guys Who Have Everything—Galileo Thermometer, weather alert radio, multi-powered flashlight/radio.

By linking to the Web site at www.improvementscatalog.com, gift-givers can access detailed product descriptions, place orders and even chat with a live customer service representative. For more information, call 1-800-253-9056. Improvements offers a 100 percent satisfaction guarantee.