

Gift Ideas

Give The Love Of Reading

(NAPSA)—For parents looking to give their children gifts that will offer long-term benefits, here is some interesting research: A study conducted by leading academic researchers has found that the period between birth and 5 years old is a time of rapid, cognitive, linguistic, social, emotional and motor development.

That is why many early education experts feel that the best time to learn a language is during the infant and toddler years, when the brain is creating thousands of synapses, or connections, allowing a child to learn both the written word and spoken word simultaneously.



A popular gift for families is a program that helps children learn to read.

A great gift for parents and children is one that can help teach babies to read. Because the method requires parents to interact with their children, it's something the whole family can enjoy together.

Your Baby Can Read! is an innovative, science-based learning program that promotes healthy relationship-building interaction between parent and child. A recent survey of parents who used the system found that over 90 percent of respondents with children younger than 36 months believe the program helped their child learn to understand the meaning of written words.

You can find the program at Walmart and learn more at www.yourbabycanread.com.