

BABY BASICS

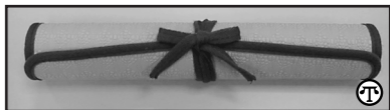
Tips To Help Parents Grow “Green” Babies

(NAPSA)—Say good-bye to pink and blue. When it comes to raising happy, healthy babies, the color of choice for many of today’s parents is green.

Conscientious parents want to minimize their child’s exposure to the many products on the market that are known to contain harmful chemicals and pollutants.

Here are a few pointers on what to look for:

- When buying baby bottles, teethers, formula and snack dispensers—things that come in contact with baby’s mouth or food—avoid buying any that contain chemicals such as BPA, PVC, phthalate, latex and chloride.



New eco-friendly baby products are making it easier for new parents to be green.

- Avoid diaper changing mats that also contain chemicals such as PVC. There are stylish models available such as ZoLi’s Baby OHM changing mats that look like adult yoga mats, but are made of safe, nontoxic material.

- Recycle and reuse whenever possible. Look for items that can be reused for other purposes, such as a ZoLi snack dispenser that can be used for baby formula and then for toddler snacks.

“Parents today want to feel confident that the choices they are making for their baby are smart and environmentally responsible,” said Julianna Shaw, the company’s founder. “They need products that work well but they also want them to be safe and serve a purpose.”

For more information, visit www.Zo-Li.com.