

TEEN TOPICS

Teens Vote To Have Voices Heard In '08

(NAPSA)—Today's teens are tuned in to politics, even if many of them are too young to vote.

This summer, a new program gives many teens an even better chance to be heard on a range of topics. The campaign, called UR Votes Count, lets young people vote on issues, including the environment, Social Security, education, the economy, the Iraq war, and their choice for the president of the United States in teen elections held in 150 General Growth Properties (GGP) malls across the country. For dates and locations, visit www.urvotescount.com.

An Informed Electorate

The program—sponsored by General Growth Properties, Inc. (NYSE: GGP), owner/developer of shopping centers and premier entertainment venues for teens—also will feature Disney star Selena Gomez as it educates and engages participants on timely, relevant issues.

"I think it's so important for kids to vote and be heard," says Gomez. "Being a teen myself, I think it's really important we are educated on the issues that affect us all so when we're eligible, we're fully prepared to take on one of our greatest privileges and responsibilities—voting."

Community Citizens

The initiative might also help teach the importance of civic duty



Disney star Selena Gomez educates teens about the importance of voting.

and helping others, as it lets teens choose which charity will receive a \$15,000, \$7,500 or \$2,500 donation from GGP.

Additionally, once mall participants cast their vote, they will receive instant giveaways and retailer offers, as well as become eligible for a sweepstakes that includes a \$5,000 GGP mall shopping spree and \$1,000 GGP mall shopping spree. Teens could also win an entertainment package that includes a laptop computer, digital camera, flat-screen TV, a sound system, a digital video camera and a \$250 Discover gift card. Additionally, some will win a wardrobe package that includes items from the new line of C7P, a

Chip & Pepper Production.*

Campaign Support

To support UR Votes Count, GGP partnered with Envision EMI, LLC, the world's largest creator of leadership and success programs for high-achieving young people, as well as Declare Yourself, a national nonpartisan, non-profit campaign to empower and encourage every eligible 18-year-old in America to register and vote in the presidential primaries and 2008 election.

Getting Involved

Teens unable to attend a UR Votes Count campaign event can text the last name of their choice for president of the United States to 77812 (Barr, McCain, Nader, Obama). To confirm their vote, participants must text back their year of birth and ZIP code. Standard text messaging rates apply.

*UR Votes Count is an event for entertainment purposes and is not connected with any political party or government election. Sweepstakes open to legal residents of the U.S., 13-17 years of age. Void in Puerto Rico and where prohibited by law. Limit one entry per person. No purchase necessary. Visit www.urvotescount.com for a list of prizes, giveaways, full sweepstakes rules and regulations and promotion dates. All instant prizes are valued under \$24.