

# Family Life

## Families In The Fast Lane:

### Innovative Solutions Make 'Get Out And Go' Easier And More Convenient

(NAPSA)—Ask “stay-at-home” moms or dads about their day and what will you hear? Probably that they rarely stay at home! As Jill Clark, mom to 4-year-old Graham and 3-month-old Evan, says, “There are so many fun things for us to do—like going to the zoo, the science museum or a kid’s craft event—that we just pack up and go. It can be a struggle to carry what each of my sons needs for an outing, but it’s worth the effort to have such a great time together.”

To help moms like Jill, and equally involved dads and grandparents, Fisher-Price has focused on making life easier for families with young children. The company’s new line of Active Gear provides helpful solutions for real-life situations, adding convenience to a family’s quality of life—so the good times don’t have to wait.

#### A Day At The Park

Two kids and a day at the park can be a challenge. The classic red wagon is sturdy enough to tote the kids, but can be tough to travel with. The Kid Utility Vehicle (KUV) is a compact, easy-to-fold wagon that allows two children to ride. It folds flat for storage and has compartments for small personal items like a cell phone, keys and snacks.

#### A Trip To The Mall

A trip to the mall doesn’t have to be an adventure with the Stand



**The right gear can make family outings with young children more convenient.**

'N Ride Duo Stroller, which has four modes: “infant seating,” which accommodates an infant car seat and features a large basket in the back; “maximum storage,” which offers traditional seating for one child and a large basket in the back; “back-to-back seating,” which makes room for a rear-facing seat for a second child; or parents can use the “stand option” that allows the second child to ride standing up on the rear of the stroller.

#### Sports and Sleepovers

Kids love toting their own belongings but tire out quickly. The Stow Away Seat Pack is a full-featured backpack that easily converts into a portable, kid-sized seat when kids need a break or

just want to watch dad play softball. The seat has storage on each side for drinks, snacks and books. And when it’s off to Grandma’s house, the Sleepover Nap Sack includes an inflatable mattress, foot pump and room to store overnight necessities like blankets and toys, so kids will always have their “special” stuff wherever they go.

#### Going On The Go

When kids gotta go, they gotta go! The Potty On-The-Go is a discreet travel potty for clean and sanitary training and helps maintain potty training momentum so kids never miss a beat. It has a disposable bag and absorbent pad system to keep things neat and the foldable legs allow the potty to be stored in a convenient tote bag.

#### Family Supplies

If it’s too hard to decide what to take along, take it all! The Family Care Pack is a full-size backpack with an insulated pocket for food and drinks, an electronics pocket with a headphones pass-through port for CD players or MP3 players, and external mesh cargo net for wet clothes. And when kids get hungry or thirsty on those day trips or errands, the Chill Out Cooler Pack can store food and drinks in the large, insulated, leakproof compartment. For more information, visit [www.fisher-price.com](http://www.fisher-price.com).