

Parents and Toddlers

Tub Tips To Make Bathtime Easier

(NAPSA)—Whether it's cooking dinner for the family, cleaning the house, driving the kids to their play dates, or grocery shopping, parents are so busy with their everyday activities, it has become a struggle to find quality time to bond with their toddlers. So what are busy parents to do? The solution is to turn everyday moments into bonding moments with your toddler.

Time spent bathing and grooming your child can be one of those daily tasks that can be turned into a bonding experience between parent and child. However, a recent study shows 54 percent of toddler parents do not view bath time as “quality bonding time with my child” and nearly half say styling a child's hair during the grooming routine is most often “difficult.”

The good news is that there are plenty of easy ways to make bathing and grooming your toddler stress-free and enjoyable for everyone:

Mess Around—Splash in the tub—make a mess and be silly! It is during play that most of a child's learning occurs. By using a foaming soap like JOHNSON'S® BUDDIES™ Instant-Foam Hand and Face Wash, an easy-rinse foaming hand and face wash, you can create a fun bubble beard on your toddler's face while getting him or her squeaky clean.

Le Artiste—Using washable markers, let your little ones express their artistic talents in the tub by drawing colorful pictures on the tiles. With the same markers and some stick-on letters, toddlers can also learn about the alphabet and numbers using the bathroom tiles as their own “chalkboard.”



Splish Splash—When your toddler is taking a bath, it's okay to be silly. Go ahead, make a fun bubble beard for your toddler with a foaming soap.

All Smiles—Put a big smile on your toddler's face by giving his or her head a relaxing massage. Also remember to use a product that won't sting eyes, such as the new JOHNSON'S® BUDDIES™ NO MORE TANGLES® Shampoo and Conditioner, which both include the trusted NO MORE TEARS® formula, which is as gentle to eyes as pure water.

Dance Partner—After the bath, once your toddler is wrapped snug in a towel in your arms, dance cheek to cheek together. Use this time for drying off and laughing, and your toddler will always look forward to a special waltz with mom or dad once he or she is clean as a whistle.

Finally, play **Copy Cat**. Kids are born imitators. When they're perfecting their grooming skills, suggest they “watch and do” your good habits. Take turns brushing mommy or daddy and toddlers' hair, allowing them to hold the brush themselves and enjoy the process of sharing the experience.