

Pointers

For Parents

Family Sun Survival

(NAPSA)—Protecting that little baby face from the sun now can help keep your child smiling well into the future. The American Cancer Society has warned of links between sunburns in children and an increased risk of melanoma and other skin cancer later in life.



Keeping baby's skin protected today could help him avoid serious skin troubles tomorrow.

When choosing a sunblock for babies and children, physicians suggest looking for a product that provides a physical barrier to the sun, rather than a chemical barrier. For instance, Baby Blanket Sun Care makes sunblock with either titanium dioxide or zinc oxide. These ingredients physically block the sun's damaging rays. In addition, the line of sunblock is non-stinging, hypoallergenic, non-irritating, waterproof, alcohol- and PABA-free.

Almost as important to busy parents, the Baby Blanket sunblock comes in a number of forms—from towelettes and lotion to scalp spray—meaning it can be easier to put on the hard to reach spots or the hard to catch child.

For more information about a Family Sun Survival Kit, visit www.babyblanketsuncare.com.