

Pointers For Parents

Helping Parents Prevent Underage Drinking

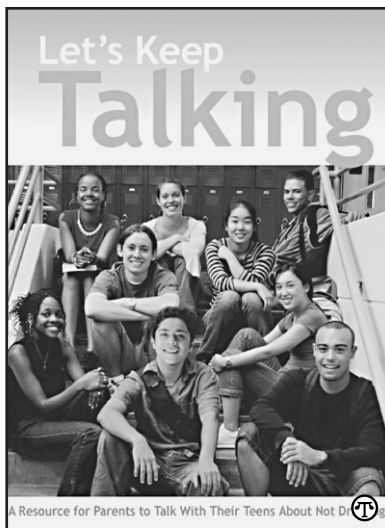
(NAPSA)—Research shows parents are the leading influencer in teens' drinking decisions, and the good news is that there is a lot they can do to convince their teens to wait until they are 21.

The consequences of illegal underage drinking can be serious. Teens who drink may be barred from high school athletic programs, lose scholarship money, have their driver's license suspended, wind up with an arrest record and have to pay hefty fines and more.

To help parents take an active role in preventing underage drinking, Miller Brewing Company developed "Let's Keep Talking," a resource for parents and concerned adults. The booklet was written with the assistance of an advisory panel of experts in the fields of education, family therapy, law enforcement, and student health and wellness. The insight and direction provided by these experts can help parents help teens make smart decisions about alcohol, reinforce family values and remind teens of society's expectations that they will follow the law.

Parents can find the resource in both English and Spanish at www.millerbrewing.com. Copies can also be obtained by calling 1-800-MILLER-6.

The booklet also provides guidance on asking the right questions; preparing teens for college and life after high school; the laws governing underage drinking; the



A new booklet can help parents communicate with their teens about alcohol and responsible decision-making.

consequences associated with bad decisions and the need to continue a two-way dialogue.

Miller works closely with community officials, academic leaders, law enforcement agencies, preventative organizations and government agencies to promote responsible decision making.

Miller makes a number of other resources available, including "Let's Talk," a guide to help parents open a dialogue about alcohol with younger children, ages 6 to 11. More than 2.5 million copies of "Let's Talk" have been distributed since its development.