

School News & Notes

A Less-Stress Way To Help Kids Dress For Success

(NAPSA)—This year, parents are less likely to have mixed feelings about their kids going back to school—and the morning rush to get them dressed for school.

That's because a new concept has made it easier for kids to dress themselves—saving time and stress for everyone involved.

The KidMatch™ line of clothes from Healthtex® features tops and bottoms that come with a character and a symbol on the tags.

All kids have to do is to match up the letters to the coordinating clothes. Each hangtag and inside label has a corresponding letter.

Garments, such as denim, that match everything, are represented by the A-to-Z category. For example, a “G” on the hangtag will have a Giraffe, represented by the color bright yellow. This “G” will also be printed on the inside label of the garment. The tags make learning quick and easy—more like a game than a dreaded morning chore.

When getting dressed is this easy, it not only teaches coordination but helps children build confidence and independence. The mix and match outfits are a gift parents can give themselves—and parents will also be happy to receive. Besides saving parents hassle and aggravation, the line can also be a cost-efficient way to dress schoolchildren.

A KidMatch™ outfit can be worn over and over in a multitude of combinations by kids for a vari-



Match up the letter tag and corresponding animal and kids will know clothes look great together.

ety of occasions. There are so many choices, you can even keep adding to the selection.

Healthtex® is one of the largest brands in the children's wear industry. It's also the maker of Kidproof® outfits—a breakthrough in children's apparel that greatly reduces problems such as pilling, shrinkage, stains, color fading and a lack of softness. The fabric treatment is non-toxic, odor-free and non-allergenic. Kidproof® fabrics are offered within the KidMatch™ line, adding the parent-pleasing benefit of durability to the kid-friendly concept.

Healthtex® KidMatch™ garments featuring Kidproof® are available at Sears, Kohls and other fine stores—or shop from home by visiting www.healthtex.com.

Investing in these independence-promoting outfits could help parents make the grade on hurried back-to-school mornings.