

Protecting Our Children

New Kit Offers Tips On Keeping Kids Safe

(NAPSA)—Efforts are underway to reduce FBI statistics that show more than 2,100 children are reported missing each day. Ford Blue Oval Certified dealers, actress Jamie Lee Curtis and the National Center for Missing & Exploited Children are teaming up for the “Commitment to Kids” program, a nationwide effort to keep children safe. Beginning May 25, parents can bring children into a participating Ford Blue Oval Certified dealership, where they will receive a free photo I.D. kit and safety information.

Meanwhile, the following are some safety tips that you can discuss with your children to help them make the right choice in a tough situation.

Children’s Safety Tips

1. If you are in a public place and you get SEPARATED from your parents, don’t wander around looking for them. Immediately go to a checkout counter, the security office or the lost and found. Find a person in charge who will help you locate your parents.
2. You should not get into a car or go anywhere with any person unless your parents have told you that it is okay.
3. Leave items and clothing with your name on them at home. If someone you don’t know calls out your name, don’t be fooled or confused.
4. It is safer for you to be with a group of people when going places or playing outside. Always use the “BUDDY” system for safety.
5. If someone tries to take you somewhere, quickly get away and yell, “This person is trying to take me away!” or “This person is not my father (mother)!”



Actress Jamie Lee Curtis is part of Ford’s effort to protect youngsters from predators.

6. Never leave school with someone you don’t feel comfortable with or know. Always check first with your parents or another trusted adult.
7. If someone you don’t know or feel comfortable with tells you that there is an emergency and they want you to go with them, say NO! Check with your parents before you do anything.
8. If you want to change your plans after school, always CHECK FIRST with your parents. Never play in parks, malls or video arcades by yourself. Make sure you have your parents’ permission, and that they know where you are going to be.
9. Never accept money or gifts from anyone until you check first with your parents.
10. And most importantly, TRUST your feelings. If someone makes you feel scared or uncomfortable, get away as fast as you can and tell a trusted adult. You deserve to feel safe!

To find out more information about dates and locations of the “Commitment to Kids” program at participating Ford dealers call 1-866-BLUEOVAL or log onto www.blueoval.fordvehicles.com.