

Guys Gadgets And Games

“Man-tasking” Has Become A New Sport

(NAPSA)—If you're the type of person who will call a friend while you're watching a game and then glance at your laptop to check a few scores or follow the opinions of your favorite player on Twitter, you're actually taking part in one of the latest trends for sports fans. It's called man-tasking.

The need to be able to multi-task is increasingly common in today's fast-paced world and sports fanatics are not exempt, especially during major sporting events such as the NCAA basketball championship tournament, the World Cup, the World Series and the Super Bowl.

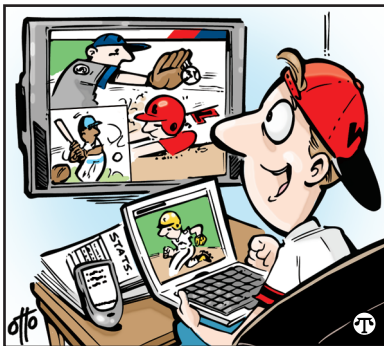
It's easy to spot the typical man-tasker: someone who streams sports online, watches multiple games on the TV at the same time, tracks scores and follows brackets all while managing several fantasy teams.

There's also a high probability that same person has the uncanny ability to use various tech gadgets simultaneously and still keep tabs on all the sports stats—all while taking out the garbage or putting a second coat of paint on the back bedroom.

As any real man-tasker will tell you, it takes the right technology to handle such a wide range of activities simultaneously.

For example, the PCs based on the new 2010 Intel® Core family of processors are designed to make it possible to man-task to the max and not miss a Core moment of the game.

Smart technologies like the



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new 2010 Intel® Core™ i5 Processor for instance, lets you create home movies to share online in half the time as many older computers.

Intel® Turbo Boost Technology automatically speeds up when your PC needs extra performance. Plus, it features 4-way multitask processing that allows each core of your processor to work on two tasks at the same time—that's because of Intel® Hyper-Threading Technology.

That means fans can enjoy games online and download player stats, read game blogs, contribute to online conversations about favorite teams and follow the latest NASCAR rankings while streaming games at work—all at the same time.

To learn more about man-tasking and the latest in Intel® technology, visit www.intel.com/pressroom/mantasking.