

# INGENIOUS IDEAS

## DEPARTMENT

### Do-It-Yourself Greeting Cards Get Big Welcome

(NAPSA)—The idea of making your own greeting card is sending a lot of Americans to their inkjet printers. When combined with easy-to-use greeting card software, it's now easy to create memorable, personal and unique cards for friends, family and loved ones that say exactly what you want.

In addition, cards this easy to make are always handy for holidays, birthdays or any occasion that requires a personal touch.

#### How To Get Started

Make sure your inkjet printer has good photo printing capability. For example, the Dell™ All-in-One 966 features 4,800x1,200 dpi (dots per inch), borderless photo printing, pigment ink for dynamic and long-lasting color prints and an optional duplexer for dual-sided printing.

Next thing to consider is greeting card software. Nova Development's Hallmark Card Studio 2007 enables you to create one-of-a-kind Hallmark cards with a choice of 4,200 card ideas and more than 8,000 clip-art images for customizing invitations, announcements and other greeting card project needs.

Now comes the fun part—creating the greeting card. All you need to get started is your imagination and your sense of humor. Create your own line of funny birthday cards with your favorite joke and a photo.

Or announce a new arrival to your growing family. Print your baby's name and birth details onto a postcard with a photo of your new bundle of joy. Enter the addresses on the reverse side—no envelope needed.

Gorgeous invitations are easy to make. Whether for a wedding,



**KEEP 'EM LAUGHING—Create your own line of funny birthday cards with your own joke and photo.**

birthday, retirement party or other special event, you can create original invites, save-the-date cards and R.S.V.P. cards. Personalize the thank-you notes with a photo from the event.

And no more rummaging through the holiday card bins at the store—you can now make your own holiday cards before hectic December rolls around.

Now that you have some ideas for getting started, here are a few more things to think about before hitting “print.”

Before using greeting card stock, print your design on plain paper to make sure everything is just as you want it. Set your printer to its highest-quality setting for the best results when printing photos onto cards.

When printing on both sides, let the first side dry completely before printing the second. Once you get started printing your own personalized cards, you won't want to stop.

For more tips, visit [www.dell.com/printers](http://www.dell.com/printers).