

Join The Color Revolution: Simple Tips to Show Your True Colors

(NAPSA)—A color revolution is now in full swing. Whether you are buying a car, decorating the home or picking out a toothbrush, cell phone or computer mouse, there are now more colorful options than ever to personalize the items you use every day.

“People are increasingly using color to express their personality,” said Leatrice Eiseman, author



Leatrice Eiseman

and executive director of the Pantone Color Institute. “By being more aware of color options and choosing colors they are naturally drawn to, people can easily

infuse their personal spaces with color by painting a wall, adding a throw rug or using a colorful mouse.”

You can join the color revolution today by adding color to your daily life and creating spaces that are energizing, balanced and all about you. Here are a few tips from Eiseman on how to easily colorize the world around you:

• **Accessorize.** You can quickly add color to any room with accent pieces or accessories. For example, spice up the kitchen with bold red utensils, place a colorful throw rug at your front door or add a colorful mouse to your desktop at work or at home.

• **Personalize with paint.** Interior color palettes have never



Add color to the desktop with new special edition mice from Microsoft.

been more expansive, with choices ranging from vibrant orange to soothing blue. Start simply by painting an accent wall to brighten a room. Afraid to take the plunge? Green, especially the more subtle shades, can function as a neutral color in decorating the home.

• **Banish the beige.** Technology products used to be available only in boring beige—now you can find cell phones, computers, mice and keyboards in a wide variety of colors. Some new favorites are Microsoft Corp.’s special edition mice—including Wireless Optical Mouse in Groovy, a bright orange

and pink pattern; Wireless IntelliMouse Explorer in Night Vision, a green and black digital design; and Wireless IntelliMouse Explorer in Immersion, a fluid blue and purple graphic—that make it easy to add a splash of personality to the desktop. To learn more, visit <http://www.microsoft.com/hardware/>.

• **Dress to express with colors that show your personality.** By wearing a scarf or an entire outfit in your favorite hues, you will also feel more confident and balanced. For a touch of energy and excitement, also look for bright colors—such as orange and pink—which are popular as accents this season.

• **Take your time when buying a car and consider all your color options**—there are more available now than ever. There is no question that the color of the vehicle you drive is seen as an extension of your personality, a clear but unspoken message to the rest of the world. Red is typically associated with being bold and high-energy, silver with cool and elegant and dark blue with confident and dependable.

Continue looking around you for ways to add color to your life—the more you try, the more you may find out about yourself.

Eiseman is executive director of the Pantone Color Institute and author of five books on color, including “The Color Answer Book.”