

Digital Photography



Digital Photography Helps Preserve Memories

(NAPSA)—Whatever events occur in your life, taking lots of pictures is an easy way to preserve them and share in the future. Thanks to innovative digital cameras and all-in-one (AIO) printers, that include a printer, copier and scanner, anyone can create professional-quality photographs at home. An AIO printer makes it quick, easy, and inexpensive to print pictures, too.

Print those memories!

All-in-one printers let you download and print new pictures, and copy and scan old prints to make them look new. Pictures will look their best with the compatible print technology with on-board camera card readers to further simplify the digital photo printing experience. Plus, you can print within minutes of taking the picture.

Top-notch photos every time

Rain or shine, advanced photo imaging software technology helps any picture look great. Even old pictures can become bigger, clearer or brighter. You can crop and rotate photos, enhancing them with the sharpest, most defined colors. Even red eye disappears in just seconds. Users can also reduce and enlarge their pictures, printing them in all shapes and sizes. Many printers, such as the Lexmark X1150, come with integrated photo editing software that makes photo editing a snap.

Creative gifts and projects

Digital technology can make organizing photos and creating



personalized gifts fun and simple to complete and they're completely one of a kind. A newly married couple would love a collage of their special day, while proud grandparents would adore a framed picture of their college graduate. With the scanning and copying capabilities of an AIO, old and new pictures can create a lovely montage of happy memories and present-day triumphs. A creative photo album is a great way to remember a family vacation, especially with the pictures customized using photo-editing software and printed on a photo printer. With Lexmark's exclusive photo editing software, you can create scrapbook pages, store pictures and assemble a photo slide show on a PC. Advanced print software technology lets graphics and borders be added quickly and easily, without expensive kits and photo development.

With the right tools, digital photography can be an inexpensive and creative alternative to pricey photo development and reprints. For more information, visit www.lexmark.com.