

C O M P U T E R

NEWS AND NOTES

Cleaning Up Computer Clutter

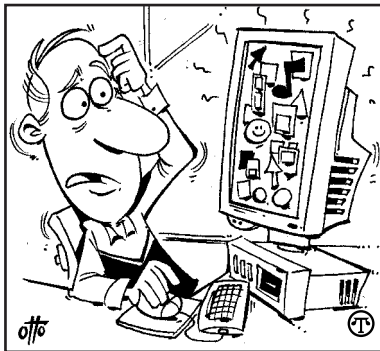
(NAPSA)—If you feel as if your PC's desktop is starting to look more like a cluttered closet and less like a computer, you're not alone.

Many computer users have problems with "desktop clutter"—the result of countless downloads, programs and icons being stored on a desktop for "easier access."

Clutter can slow down projects, lead to lost files and make a computer more difficult to use.

One of the best ways to clean up clutter is with a Zip drive. The drive uses large capacity Zip disks to store and protect extra data. With a Zip drive, it is easy to protect, organize and keep track of computer files. For example, many people use individual Zip disks to store and save specific types of files—music, photos, financial and so forth. It's possible to store hundreds of digital photos on a single Zip disk.

The Zip drive system uses Zip disks that provide reliable, easy-to-use and durable storage. Each disk is rewriteable and can easily sustain the bangs, bumps and scratches that can ruin CD-R and CD-RW disks. Previously, Zip drives and disks were only available



**Clutter Does Not Compute—
Zip drives can help users clean
up cluttered desktops.**

in 100 megabyte (MB) and 250 MB sizes. The recently announced Iomega Zip 750 MB drive triples the capacity and more than doubles the maximum transfer rate of the popular Zip 250 MB drive, allowing users to store even more digital images and other kinds of important data on a single disk.

Each Zip drive comes with Iomega Automatic Backup software. The easy-to-use software lets users select the specific drives, folders or files they want to protect. Whenever a file is created, saved or changed, a mirror copy is automatically backed up to

the Zip disk inserted in the Zip drive.

Using the Iomega Sync software bundled with the Zip drive allows users to safely and automatically synchronize files. Mobile users can be assured that their personal folders, spreadsheets, presentations and other materials are always up to date as they travel between home, laptop and office computers. This eliminates the potentially error-prone task of manually copying and saving a new version of a file to every computer they work on.

For many people, however, the greatest advantage the Zip drive offers is security. The disks serve as safe, dependable storage for important documents. Private files can be password-protected on a Zip disk, making it impossible for unauthorized users to view the files on the disk.

So it is possible to clean up your computer clutter and help your computer to run its best. When it comes to protecting master files and other important digital data, you can safely store it on a Zip disk. For more information on Zip drives, visit www.iomega.com.