

Get That CD/DVD 'Groove' Back

(NAPSA)—As the travel and beach season gets into full swing, CD and DVD owners can follow some simple steps to ensure that their prized albums and movies remain in top condition for optimum fun. Most CD and DVD owners have experienced frustration from a "scratched or skipping" disc. In fact, these disc problems have grown rapidly due to the increased portability of music and video players, the growing size and age of disc collections, as well as the popularity of disc-based video games.

Treating CDs and DVDs with care helps minimize the effects of everyday wear and tear. In addition to proper disc handling, devices such as the SkipDoctor[®] (manual) or SkipDoctor MD® (motorized) from Digital Innovations[™] can help consumers "get their groove back" on their favorite CDs or DVDs that have become scratched or are skipping.

Here are some helpful tips for

proper disc handling:

1. Always handle a disc by its edge or center hole and avoid scratching the CD or DVD on either the label or play side.

- 2. Do not stick paper or tape on the label surface. It could interfere with the CD or DVD player. Removing sticky objects can do irreparable damage to the reflective coating and data layer.
- 3. Damage to the data layer can be caused by writing on the label surface with a ballpoint pen or other hard object. Also, do not use a marking pen; the solvent could penetrate the label and deteriorate the reflective laver.
- 4. Do not expose a CD or DVD to high temperatures or humidity



for an extended period of time. High temperatures can warp the disc and degrade the reflective laver.

- 5. Do not allow discs to remain out of their cases for long periods of time. Handle them only when placing them into and removing them from the CD or DVD player.
- 6. Don't store a CD or DVD under stress (for example, don't store it under a heavy object).
- 7. Keep discs clean by gently wiping both the label and play side surfaces with a non-abrasive (i.e., soft cotton) cloth prior to and after each use.
- 8. Take extra care with CDs and DVDs when using them outside or when traveling. Sand or dirt might cause damage to the label side (which can't be fixed) or to the play side (which usually can be fixed). Keeping your DVDs in good working order on those road trips makes for a more pleasant and harmonious vacation that everyone can enjoy.

Information on how to order a SkipDoctor or SkipDoctor MD CD and DVD disc repair device is available at www.digital innovations.com; or by calling 1-888-SMART-58.