

Turn Back-To-School Blahs Into Creative “Oohs” And “Aahs!”

(NAPSA)—Get kids excited to head back to school with creative projects guaranteed to brighten their day.

Every kid wants to be the “coolest” when they head back to campus, and many companies such as DayGlo Color Corp. are creating colorful products to help kids stand out amongst their peers. New DayGlo Ink Jet Cartridges add bolder, brighter colors to your printer and Fluorescent Paint Markers are available in ten jolting colors and one that glows-in-the-dark. All of the inks and markers are black light responsive—which can gain a glowing response from tots and teens to teachers.

Get started on some fun projects with DayGlo products:

- **Get “noticed”**—Why use plain notebook paper? Create your own style of notepaper, note cards or envelopes by drawing with fluorescent paint markers or on the computer using vibrant colors in your ink jet cartridge.

- **Pep up your Posters**—Tired of the school’s colors? Break out of the boring and into the bold. Since fluorescent color is seen up to 75 percent sooner, holds attention twice as long and is up to three times brighter than conventional color, all eyes will be on your banner instead of the ball!



Creative projects using fluorescent colors are fun for all ages. For more information on DayGlo Ink Jet Cartridges and Fluorescent Paint Markers, visit www.dayglo.com.

- **Liven up lockers**—Splash your locker with color. Paint plain magnetic mirrors and design colorful pictures with paint markers or on the computer.

- **Brighten book covers**—Give a different style to each subject by color coding book covers using different colored paint markers or creating stickers and designs on the computer.

- **Write reports to rave over**—Spruce up charts, diagrams and cover pages of your reports with dynamic colors.

For more information on DayGlo Ink Jet Cartridges and Fluorescent Paint Markers, call 877-6-DAYGLO (877-632-9456) or visit www.dayglo.com.