



## BACKGROUND ON BUSINESS

### Laser Printers Designed For Business

(NAPS)—A growing number of businesses are finding out that what's good for the home can also be good for the office, especially when it comes to today's laser printers.

For this reason, Brother International Corporation is building upon its success in the small office/home office (SOHO) markets. Two new laser printers are designed to handle corporate desktop or workgroup use. The new models have a sleek innovative commercial design with many productivity enhancing features. These high-quality printers are a smart choice for the corporate desktop, connected workgroup and home office "power" users.

Fully compatible with PC and Mac environments, each printer utilizes the company's exclusive HQ1200 print technology, which produces the best possible output quality while running at the printer's maximum print speed. The New HL-1650 and HL-1670N offer both performance and operating economy while providing such features as:

- Fast laser printing at up to 16 pages per minute.
- A built-in duplex feature as standard, for effortless two-sided printing. This feature makes producing multi-page documents or booklets simpler, while reducing paper use and running costs.
- A 3-color backlit LCD display to instantly view the printer status from a distance.
- Parallel, USB interfaces and optional Ethernet connec-



**New laser printers offer functionality and economy for the business user.**

tivity (Ethernet is standard on HL-1670N) for cross-platform compatibility.

- 8 MB of standard memory expandable to 136MB (16MB, expandable up to 144MB on the HL-1670N)
- A large toner capacity of up to 6,500 pages, with the ability to increase page yields using the Toner Save option.

"We are extremely pleased to bring to market such feature-rich and value-packed products," says Jeff Sandler, Senior Product Manager for Printers. "We believe that small businesses, corporate desktop, and home office 'power' users will all be hard pressed to overlook these products for desktop and connected workgroup printing."

The HL-1650 and HL-1670N have estimated street prices of \$599 and \$749 respectively. To learn more, visit Brother's Web site at [www.brother.com](http://www.brother.com) or call 800-276-7746 toll free.