Small Business News & Notes

Integrated Technology Solutions For Small- And Medium-Sized Businesses

(NAPSA)—There's good news for America's seven million small- to medium-sized businesses (SMBs): A new partnership may soon provide the complete technology solutions—from hardware to online business management—that SMBs need to stay competitive in today's marketplace.

The partnership will enable SMBs to manage their entire business using HP products and NetLedger's NetSuite, one of the most widely used front- and back-office business management software applications. Together, the two companies will offer complete service, support and solutions that help small businesses increase productivity and efficiency while reducing IT costs.

"SMB customers are demanding simple, worry-free and affordable technology solutions that allow them to manage their business and focus on serving their customers," said Robyn West, vice president of small and medium business, Americas, HP Personal Systems Group. "The synergies created through our work with NetLedger will allow HP to deliver integrated solutions that help businesses with limited or no IT support staff get more value from their IT investments."

"This alliance will greatly streamline acquisition of turnkey solutions and will offer small businesses a predictable and reliable way to purchase integrated solutions for their company," said Zach Nelson, president and chief executive officer, NetLedger, Inc.

Pay-as-you-go services

Delivered as online services, NetLedger applications start at

A new hardware-software partnership will offer numerous benefits for small businesses.

approximately $50 per user per month and enable companies to manage all key business processes in a single, integrated system. There are no large, upfront license fees, no maintenance fees associated with hardware or software, and no complex setups.

Leveraging a pay-as-you-go services model, NetLedger and HP will be able to deliver integrated hardware and online application software that can be used to manage key aspects of an SMB's entire operation—accounting, payroll, sales and customer support, order processing, inventory management, Web site and Web-store creation and hosting.

More information about HP and NetLedger's solutions is available at www.netsuite.com/hp.