

HINTS FOR HOMEOWNERS

Interactive CD-ROM Helps Homeowners Make Better Decisions About Exterior Remodeling



This interactive CD-ROM lets homeowners see how their house would look with new siding.

(NAPSA)—More of today's homeowners are turning to vinyl siding when remodeling the exterior of their house. That's because vinyl siding, unlike other siding products, never needs painting or staining, won't absorb water so it won't warp, crack, split or rot, and it resists wood-boring insects, fungus and mildew. In addition, vinyl siding adds to the overall value and beauty of homes and can be installed over most existing side-walls. But, because there are so many colors, styles and designs to choose from, homeowners are faced with a very long and arduous process.

In order to help homeowners make smarter decisions more easily, Alcoa Building Products, Inc., (ABP) has developed ColorScapes®, a user-friendly interactive CD-ROM. This new color and design tool gives them the ability to design their home's exterior, on screen, using Alcoa Classic Living Collection™ and Mastic® Premium Siding, performance Metals® trim, Vintage® Shutters and Designer Accessories.

By either using a scanned photo of his own house, or selecting a house from an existing gallery of photos, the user simply points, clicks and drags this exterior siding choice directly onto the picture of the house. The homeowner can "try on" a variety of different siding, including Mastic's Cedar Discovery® and QUEST³ Series®, or Alcoa's Grand Sierra®, Liberty Elite® and Silhouette®—until she finds one that matches her house plan. Designer Accessories can be added, and include

Accent Panels™, Vintage® Shutters, decorative trim and door surrounds. ColorScapes also offers extra benefits such as landscaping ideas—adding trees, shrubs, flower gardens and more—to complete the look of the home.

ColorScapes is a fun, easy and informative tool to help homeowners design the home of their dreams. System requirements to use ColorScapes include Windows 95/98/2000, NT 4.0 or higher and the latest service pack, 486 processor, 50 Mb available disk space, 2x CD-ROM Drive, 16 Mb Ram and SVGA video card with 800 x 600 High Color (16 bit) capabilities.

To order your ColorScapes CD-ROM, simply visit www.alcoahomes.com or call (800) 962-6973. Alcoa's Web site also offers other exterior siding information, as well as the opportunity to enter your remodeled home in Alcoa's SuperShotsSM photo contest.

ABP is a leading U.S. manufacturer of vinyl and aluminum products for the remodeling and new construction markets. Featuring both the Mastic brand premium siding and the Alcoa Classic Living Collection™ of vinyl siding, Alcoa Building Products offers 40 years of experience in manufacturing and marketing a broad selection of exterior building products, including siding, soffit, shutters, decorative accessories and aluminum trim. ABP operates manufacturing and warehousing facilities in Ohio, Virginia, South Carolina and Texas. For more information visit www.alcoahomes.com, or call (800) 962-6973.