Pointers For Parents

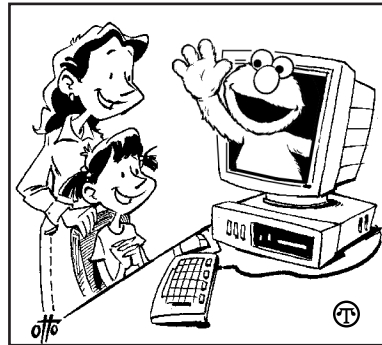## Popular Characters Help Educate Via CD-ROM

(NAPS)—Some of the beloved characters from a pair of educational television shows are now putting in an appearance on home computers—just in time for the holidays.

Sesame Workshop—a not-for-profit educational organization which creates innovative and engaging content to help all children reach their highest potential—and Encore Software, Inc., have teamed up to create three new software titles for preschoolers.

These educational titles—*Dragon Tales: Dragon Land Festival*, *Elmo's World: Pets, Food & Telephones!* and *Elmo's World: Shoes, Bugs & Farms!*—will enchant preschoolers as they go on adventures with the characters they know and love from the top-rated TV shows "Dragon Tales" and "Sesame Street."

In *Dragon Tales*, children ages 3 to 6 accompany Emmy, Max and their dragon friends on a magical journey where they learn to share with others, face challenges and overcome obstacles. In the two *Elmo's World* titles, children ages 2 to 5 explore and learn about everyday objects as they sing and play with Elmo.

"This new software continues Sesame Workshop's commitment to innovation and meeting the changing developmental needs of children," said Paul Marcum, vice president and general manager online, Sesame Workshop. "They were designed for kids to be active participants in the learning process, and to provide a positive environment where they can have fun while developing important

Some of children's favorite TV characters might be hitching a ride with Santa this year, arriving via home computer.

problem-solving, critical-thinking and social skills."

"Dragon Tales" is the highest rated preschool show on TV. The new software title includes such features as:

• six "Dragon Tunes" videos from the TV show;

• 12 activities to challenge kids' cognitive skills; and

• three levels of gameplay and the ability to save games for later play.

The *Elmo's World* software offers videos from the TV show, classic children's songs that kids can play on the piano with Elmo, and multi-activity games. While they play, kids will learn about everyday objects ranging from cows and favorite pets to cell phones and cowboy boots.

All three titles are available for Windows CD-ROM, and each retails for about $20. They are available at leading software retail outlets nationwide or by visiting www.encoresoftware.com.