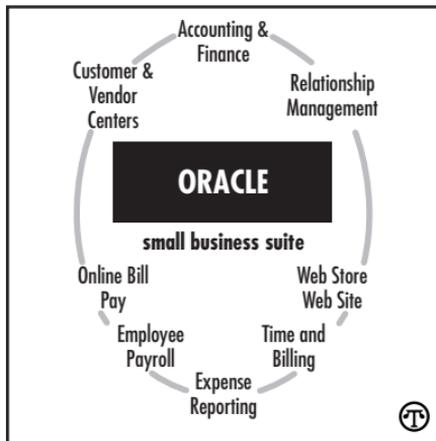# business trends

Small Businesses Get A Big Hand

(NAPSA)—Small businesses have big dreams, but they also have big headaches. All businesses, regardless of their size have similar challenges: they need to sell effectively, manage customer relationships, keep track of expenses and finances, and pay employees. These challenges can often be more difficult for small businesses because they typically do not have the time and resources to handle these processes like a big company.

Giving small businesses a big hand in this area is online software that is especially developed to help small businesses run their entire operation. The leader in this area of complete business systems is Oracle Small Business. According to one customer who tried the software, it has been a tool of efficiency for his business.

"My CPA recommended Oracle Small Business Accounting to us so we would not have to hassle with backup files, and send updated disks back and forth. As we get familiar with other components of the Suite, we have found so many more additional benefits," said Marc Rena, Vice President of David Wilson Garden Design, based in Austin, Texas.

"Now I don't need to use different software packages to manage these business processes. Nor do I have to hire extra personnel to re-enter data. The information I get is always up to date. I've found the Oracle Small Business Suite has been a good choice because I can run almost my entire business with one program."

Oracle Small Business Suite software contains integrated online services for accounting, e-commerce, Customer Relationship Management, payroll and employee management. The beauty

of this type of solution is it saves time by avoiding data re-entry and has the consistent, up-to-date information needed to make effective business decisions. Another advantage is the ability to run the entire business without learning and maintaining multiple, incompatible pieces of software.

One of the great benefits of the Oracle Small Business Suite, available at www.oraclesmall business.com, is that it is an Internet-based solution. This allows business owners and key employees to access their applications from anywhere they have Internet access, at anytime. It removes the problems associated with desktop-constrained software, which does not work together at all and limits access to just one person on one computer.

For such a powerful system, it is remarkably easy to get started with the Oracle Small Business Suite. With one click, small businesses can take their Quick-Books file and instantly get started by importing their information into the Suite. At just $99 per month, the Oracle Small Business Suite solution is considered remarkably affordable and has been called a revolution in small business management.