

Five Reasons To Buy An E-Reader

(NAPSA)—If you're like most people, you've been hearing about the new electronic readers and may be wondering if you should buy one. Here are five reasons you may care to consider:

- **Lots of choices.** There are several types of e-readers available, so you can probably find one that fits your needs and lifestyle. The e-readers that are simplest and easiest to use are the ones designed just for reading, so you're not distracted by other technologies.

- **You can now read in color.** Reading a recipe in a cookbook with photos in black and white, or reading a children's book to your kids with the illustrations in black and white, just isn't the same as enjoying them in full color. Luckily, some of the newer e-readers let you read in full color, so you can enjoy the complete reading experience.

- **Portable library.** Imagine being able to take all your books with you when you go out or on vacation. You can do this with an e-reader, which stores all your books so you have a portable library. In addition, they're small and lightweight so you can easily carry them in your purse or luggage.

- **Great gifts.** An e-reader makes an excellent gift for friends and just about everyone in the family, young or old, who loves to read. And it's a suitable gift for all occasions, including Christmas, Hanukkah, birthdays, Valentine's Day, Mother's Day, Father's Day and for graduation. Consider giving an e-reader together with an e-book from the recipient's favorite author.



One e-reader lets you read in color and can be found at major retailers.

- **They're affordable.** The first e-readers were fairly expensive but nowadays you can find one for \$160 and under. And the savings don't stop there. The e-books themselves, which you buy through an online bookstore, typically cost under \$10, much less than you'd probably pay for a new hardcover book. If you prefer to get your reading materials from the library, many now lend out e-books.

One new wireless color e-reader that's considered simple, affordable and stylish is the Literati by The Sharper Image. With it, you can read and enjoy your e-books on a vibrant 7-inch color screen. When you're ready for new reading material, you connect wirelessly to the built-in bookstore, where you can browse through millions of books and magazines before making your purchase. As a bonus, the e-reader includes 150 free books (all classics) and a stylish carrying case. You can find the e-reader at major retail stores and online at www.LiteratiReader.com.