

MAKING LIFE MORE FUN

You Too Can Be On YouTube

(NAPSA)—With Google's recent billion dollar acquisition of YouTube, it seems as though the era of digital video hasn't arrived, it's exploded. For many traditional camcorder users, the transition to digital may seem a little intimidating, but today's technology is so concise that digital videos can actually be made with inexpensive, easy-to-use camcorders small enough to fit into the palm of your hand—with better quality than your cell phone camera.

More than just birthday parties. Today's camcorders are for so much more than school plays and children's birthday parties. Realtors use them to post virtual digital video tours of their listings online, home improvement fanatics are now documenting their own "Extreme Makeover Home Edition" experiences, and insurance companies are even using digital videos of homes, cars and offices to make decisions on large claims due to robberies or natural disasters. As costs have come down and technologies changed, digital camcorders are more frequently owned and used by consumers and business professionals for a variety of purposes, and not just capturing the family holidays.

Keep it simple. With so many models out there, choosing a digital camcorder that's right for you and your family may seem overwhelming, but it's important to keep in mind that, even when it comes to technology, simplicity is never overrated. Products such as RCA's Small Wonder EZ105, for example, are pocket-sized, point-and-shoot battery-operated digital camcorders that are ready to use right out of the box. And, with a suggested retail price of only \$129, you're not going to have to



You on YouTube? It's easy to make digital videos with inexpensive camcorders small enough to fit in the palm of your hand.

break the bank to get your hands on one. With a digital camcorder that can record up to 60-minutes of footage—and does not require an engineering degree to use—you will find it easy to capture your own digital videos everywhere you go.

Look out, Spielberg! With a digital camcorder, you can also test your skills at moviemaking more easily than ever before. In fact, editing programs such as Microsoft's Movie Maker and Apple's iMovie are already standard with most computer operating systems. So if you have a computer, you probably already have the tools you need to create your own personal movie masterpiece from your digital videos. And, when you're finished, you can e-mail your movie quickly and easily to friends and family all over the world.

Get ready for your movie debut. Whether it is on YouTube or your businesses Web site, you too can be a "digital director" without a lot of training or dollars.

For more information, visit www.mysmallwonder.com.