FOOTBALL facts & figures

The Top 10 Must-Haves For Football Season

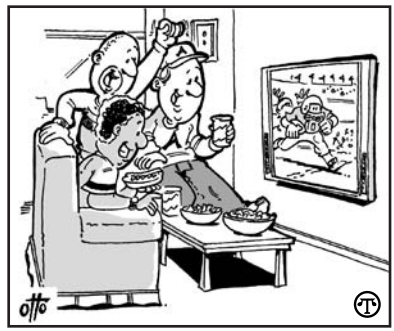
(NAPSA)—So football fans won't fumble during the game, here are the top 10 must-haves for the football season:

10. Favorite easy chair
9. A stocked beer refrigerator
8. Grill
7. Brats and burgers
6. Foam finger
5. Your favorite buddies
4. Favorite team jersey
3. DVD recorder—to replay the game highlights
2. Computer with live fantasy feed
1. Plasma TV

It's not only football season; it's the World Series and professional hockey seasons, as well. For sports enthusiasts, it could be the time to buy a plasma TV. And for plasma makers, installers and retailers, it's their busiest time of the year.

The good news for families and friends who gather around the television is that with HDTV, surround sound and the latest plasmas available, it's almost like being in the stadium—without having to leave your living room.

Andrew Nelkin, Vice President, Display Group at Panasonic, is working with retailers to keep the supplies up with the demand. The number of plasma sales has increased 70 percent each year since 2003 and those numbers are not slowing down. Interestingly, because consumers are looking for the arena feel, plasma sales increase during the peak sporting seasons.



PICTURE THIS—Plasma TV is becoming the lifeblood of sports fans.

Why plasma?

Consider this, experts say: Colors are more vibrant, images move across the screen more smoothly and the viewing angles are superior to those in other televisions. Additionally, greens look greener and blacks are pure black instead of the grayish hue that other flat panels show during dark scenes. More important, the plasma subfield drive is faster, which means fast-moving images—such as running backs and hockey pucks—move more smoothly across the screen than on other displays. Plasma also allows greater viewing angles, which means even if you're not sitting directly in front of the television, your viewing experience doesn't change—so all your Super Bowl and World Series guests will enjoy a great picture.

To learn more, visit www.panasonic.com.