

TECHNOLOGY IN OUR LIVES

Your Digital Library [®]

(NAPSA)—If you're like most Americans, you're moving at light speed into the digital era. And, if you already own a DVD player, you may be ready to purchase a DVD recorder.

So how can you make the most of this "digital explosion?" People have purchased DVD movies in record numbers, with the growing popularity of portable DVD players, in-car theater and multiple DVDs in the home. But movies can take a beating; they get scratched when used repeatedly and are easily dropped or otherwise damaged. Paying to replace a movie you already own can be very unsatisfying.

At the same time, people are learning that their precious home videos and movie collections can be protected on DVDs. Experts say that DVDs last longer than videotapes. Within 15 years most videotapes start to degrade, lose image quality and can become unplayable. People who want to preserve important family videos, for example, must do so now on DVD.

From VHS to DVD

A new video enhancement device, Sima's GoDVD!, can help convert VHS tapes to DVD. The device works with a DVD recorder, boosting the image as it's being transferred and cleaning up the look of lower quality video. More important for consumers to know is that GoDVD! is the only legal way to make a back-up copy of a VHS or DVD movie that the kids want to watch over and over again.

The system is legal under the Digital Millennium Copyright Act because users are relying on analog input, not digital, to make recordings of content for their own digital libraries and home use, which includes copies of movie DVDs.

For more information, visit www.simacorp.com.