

MOTHER'S DAY GIFT IDEAS

Is Your Mother A Queen Of Steam?

(NAPSA)—Mother's Day gift-purchasing need not be difficult. There may be an easy solution that your mother or wife will love. Simply identify her passion.

The chances are good that your mother or wife has a passion for sewing or do-it-yourself projects. According to the American Home Sewing and Craft Association, over 31 million women sew in the United States. If your mother is among this group, she probably invests many hours, not only at a sewing machine but with an iron in-hand as well.

"A high quality iron is a must for anyone who enjoys spending time sewing, crafting or quilting and wants her projects to look as professional as possible," said Barbara Zagnoni, garment care expert for Rowenta, the leading manufacturer of high-end irons and garment steamers. "But Mom doesn't have to sew to be a 'Queen of Steam.' Anyone who takes pride in nicely pressed clothes knows that ironing with a high-performance tool can turn a time-consuming chore into an



If your Mom has a passion for sewing or quilting, treating her royally on Mother's Day with a special new iron will have her steaming happily through her latest designs.

effortless experience."

Rowenta offers an entire line of upscale irons to suit everyone's needs, such as the Compact Iron, perfect for quilting and traveling or the powerful Steam Generator for the serious ironer, sewer, quilter or crafter.

Barbara Zagnoni puts it simply to those shopping this Mother's Day—"Satisfy her passion by giving her the gift of steam."