

INGENIOUS IDEAS DEPT.

Small Handheld Devices Give The Forgetful A Big Lift

(NAPSA)—The forgetful are getting a big lift from a small handheld digital device that helps them remember meetings, birthdays and what's on their to-do lists.

The result of these ingenious handheld devices is a lot of time-saving assistance and fewer sticky notes and scraps of paper.

Helping many first-time handheld computer buyers is the Zire™ 21 handheld from palmOne. A great gift for friends, family or just yourself, the Zire 21 carries an estimated U.S. street price of \$99 and is considered an easy and affordable way to juggle daily tasks surrounding work, family and social activities.

According to The NPD Group, a global market information company, the original Zire handheld from palmOne was the best-selling handheld last holiday season; and according to palmOne, it's the fastest-selling in history—with over one million devices sold—attracting first-time buyers such as super-moms, senior citizens and students. Adding value to the top-selling original Zire handheld, the new Zire 21 handheld comes with more software, a faster processor and four times greater memory. The Zire handheld's appeal? A simple two-button navigation, stylish white design and slim size that slips easily into pockets, purses and briefcases anywhere.

For gadget hounds who want more than the basics, the Tungsten™ E handheld with brilliant color sells for \$199 and can also play video clips and MP3 files (listening to MP3s requires the use of an expansion card, sold separately). And, for an extra \$100, you can get a Zire 71 handheld with the multimedia features and a built-in camera. (Note: All prices are estimated U.S. street price.)

So, just how does a small, stylish device help you turn chaos into harmony? palmOne offers these tips to clear the clutter of Post-its and save time by staying organized:

- For reoccurring appointments, enter your weekly office



WHAT'S ON YOUR TO-DO LIST? First-time handheld computer buyers such as moms, seniors and students are turning to palmOne devices.

meeting or soccer practice once in the Date Book, schedule it to repeat at the same time every week and never miss it again.

- Always have phone numbers with you—from the auto mechanic to your yoga instructor. So, when your car dies, you can call for help and you'll never end up stranded.

- Track everything from passwords to movie rentals to wine lists with the Handmark MobileDB application, one of the more than 20,000 commercially available applications.

- Have a few minutes to pick up some groceries but can't remember what you need? Tap your To-Do List where you've jotted down items you need throughout the week.

- When you're on the road or even at home you can use your handheld as an alarm clock.

- Can't remember where all your money goes? Download Handmark PDA Money to track expenses on the go and you'll always know where every dollar is spent. Included with the Zire 21 handheld, this application also can be purchased for use with other handhelds.

- Finally, at your favorite restaurant, let your powerOne Personal calculator figure out the tip.