
Consumer Corner

Size Does Matter

(NAPSA)—Some times, less is more. Portable digital media, such as MP3 players and digital cameras, are getting smaller in rough proportion to how much memory they can store.

The technology is called “flash memory,” which uses Electrically Erasable Programmable Read-



Digital cameras, MP3 players and PDAs are getting smaller while their storage capacity grows.

Only Memory chips. The chips are relatively inexpensive, contain room for several megabytes' worth of storage and are good for recording and playing back reasonably small packets of data.

To learn more, visit the Consumer Electronics Association Web site at www.CE.org.