

Gift Ideas

Home Electronics For Friends And Family

(NAPSA)—While looking for the perfect gift for friends and family, consider this statistic from the Consumer Electronics Association: approximately 72 percent of Americans believe it's important to find entertainment activities that their families can enjoy at home.

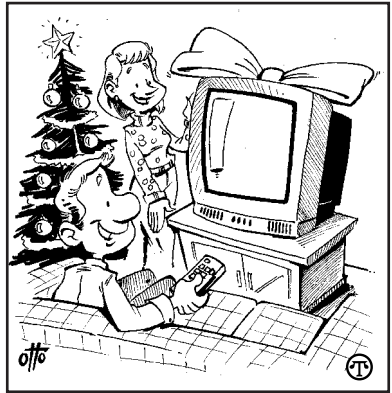
Plus, with families spending more time indoors these days, electronics products are considered an excellent way to fight cabin fever and build togetherness.

So, when creating your holiday shopping lists, consider some of these electronics products that are sure to please your friends and family:

- When it comes to the latest in TV screens—flatness is king. With the FD Trinitron® Wega® TV line, Sony pioneered the development of picture tubes that are virtually flat, resulting in crisp, sharp, brilliant picture images from corner to corner. Screen sizes range from 13-inches to 60-inches. Plus, some of the latest televisions incorporate Digital Reality Creation™ and CineMotion™ circuitry that deliver near high-definition picture quality.

- Pump up the volume on your home theater system with advanced speakers that will maximize your listening experience. Whether it's music, DVD movies, or digital satellite systems, high-quality speakers such as Sony's SS-LA series deliver a fuller, richer sound.

- Coordinate your TV, speakers, DVD player and SACD player into a single home theater system with an A/V receiver. Advanced A/V receivers can optimize audio and video performance with innovative amplifier designs, robust power, flexible inputs and outputs, and more. Plus, consumers can enjoy Sony's ES receiver line, which includes multi-channel capabilities, Dolby Digital™ and dts® (Digital Theater System), for dynamic, spacious and realistic



Family entertainment is the buzzword for the season, with technological advancements in sight and sound providing everything needed to fill in the gaps.

digital surround sound.

- The VAIO Digital Studio™ PC with Giga Pocket™ Personal Video Recorder combines TV and DVD entertainment with computing. Users can record favorite shows directly onto the hard drive to watch whenever they want. Also, the free Internet Entertainment Program Guide lets users select the programs they want to record 14 days in advance with a point and click.

- The portable and lightweight Sony Cineza™ Home Entertainment Projector can be carried anywhere, providing big-screen projection with a viewable area from five to 12½ feet. The LCD Projector can display large screen sports programming, such as the Super Bowl and Olympics, in high definition, as well as movies shown on small satellite dish networks or DVDs. It can also showcase homemade movies or digital photos in a digital slide show—all in cinema-like size.

For more information or additional gift ideas, you may visit www.sonymstyle.com or electronics retailers.