



A New Pattern In Home Improvement

(NAPS)—According to the fifth annual American Express Retail Index on Home Improvement, interior decorating has become the most popular home improvement project. The living room leads as the most popular room to re-decorate, followed by the bathroom, kitchen and bedroom. Projections indicate that this year Americans will increase spending on home improvement by at least five percent over last year.

With the rise in do-it-yourself television shows and specialty magazines, more and more often we are choosing to do our home re-decorating ourselves. Many feel that this is one of the forces behind the recent resurgence in the popularity of home sewing machines.

Sewing was once considered a necessary skill for homemakers, but today is seen by many as an art form for both the computer savvy generation and the traditional hobbyist.

With the help of new high-tech sewing machines, we are nearly limitless when it comes to do-it-yourself home improvement projects. We can unleash our imagination and design our own look by creating a theme or pattern and carrying it out throughout our home, from pillows and window treatments to tablecloths and slipcovers.

To aid the growing number of home decorators, Brother International Corporation is debuting three light-weight but heavy-duty sewing machines with easy-to-use features and functions.



A sewing and embroidery machine can be a valuable home decorating tool.

The machines feature an automatic needle-threading system and an auto bobbin winding system, which guarantees a quick start to almost any project.

The devices also offer up to 32 built-in stitches, including a blind hem and numerous stretch stitches, all of which allow for a professional finish on a variety of fabrics. In addition, the automatic-buttonholer is great for creating new slipcovers and pillows and makes it easy to add seasonal flair to your home for most any occasion.

Do-it-yourself projects give us a way to personalize our homes using creativity and imagination and often leave us with a sense of accomplishment. Original decorating ideas can give houses a warm distinct look of their own—one that the neighbors can't copy.

For more information on Brother sewing and/or embroidery machines contact 1 800 4A Brother or log onto www.brother.com.