

Cooking Contest



Watching Waistlines & Wallets Recipe Contest

(NAPSA)—Calling all calorie- and cost-conscious cooks: If you have a flair for preparing healthful fare, now is your time to shine. The Idaho Potato Commission (IPC) is rewarding resourceful chefs for innovative Idaho® potato recipes that bank on flavor and still save cents in its new “Watching Waistlines & Wallets Recipe Contest.”

The IPC will award more than \$7,500 in cash and prizes to the top entries featuring Idaho® potatoes as the main ingredient in a healthful, affordable and easy-to-prepare recipe. Seven recipes will be chosen with one grand-prize winner receiving \$5,000, one runner-up receiving \$1,500 and five honorable mentions receiving a Denise Austin prize pack, including an autographed copy of her new book “Denise’s Daily Dozen,” a collection of her workout DVDs and \$100 in cash.

Visit www.idahopotato.com for more details and to submit your original waistline- and wallet-friendly Idaho® potato recipe during the January 25–March 31, 2010 contest period.