

CONTEST CORNER



Add Sunny Citrus To Your Day

(NAPSA)—There's something about an orange wedge that makes people smile—and when people smile, it's time to break out your camera.

In fact, people around the world are being asked to start slicing oranges or other citrus fruits for the biggest citrus-themed photo competition of its kind. The festivities are expected to draw thousands of international participants and headline the global celebration commemorating “100 Years of Sunkist.”

Citrus lovers from around the world will be invited to submit original photos of themselves with a creative smile (orange wedge in the mouth) for a chance to win one of many grand-prize packages featuring international travel plus the bragging rights of having their winning “smile” flashed at the world-famous Times Square in New York City. Adding to the excitement, each time an eligible submission is received, Sunkist will make a donation from 100 cents to 100 yen to Special Olympics, up to \$50,000.

You can submit a photograph and brief caption through May 15, 2008 to www.sunkist.com.

On-screen instructions will direct participants to the appropriate in-language microsite for their country. Judging criteria are based on Creativity (40 percent), Fun Factor (30 percent) and Quality of Image (30 percent). One grand-prize winner and multiple first-place winners will be selected from each of the participating countries.

Over the last 100 years, Sunkist has become one of the most recognized food brands in the world and



Citrus lovers have long known that their favorite fruit is capable of creating smiles—and great pictures.

has built consumer trust by consistently delivering superior-quality, delicious-tasting fresh fruit.

Each year, millions of crates of citrus spanning more than 20 different varieties are harvested in California and Arizona and then shipped throughout the U.S. and abroad.

Special Olympics is an international nonprofit organization dedicated to empowering individuals with intellectual disabilities to become physically fit, productive and respected members of society through sports training and competition. To learn more, visit www.specialolympics.org.

For more information about Sunkist and official contest rules, visit www.sunkist.com.